

# A New Concept in Pain Relief

By Bill Wolfe, DDS, NMD

Approximately 50 million Americans suffer with chronic pain. Pain is the number one reason for patient visits to their doctor, and three out of four of these visits result in a prescription for an allopathic, traditional drug. "Orthodox" medicine relies heavily on the use of drugs to "kill" disease, or to suppress symptoms. Any non-traditional techniques for pain relief are considered "un-orthodox" and have not found a place in mainstream Western medicine. This is "due to modern medicine's bias against therapies other than drugs and surgery". (Julian Whitaker, M.D.) However, the fourth leading cause of death in America (after cancer, heart disease, and stroke) is reactions to medications. The Journal of the American Medical Association reports that over 100,000 people a year die in the U.S. from harmful reactions to medications. All medications can have bad side effects, even when taken in proper doses. Therefore, it would seem logical to minimize the amount of medications we take and to use the most natural and safe health solutions possible.

The definition of pain in Chinese medicine, is a blockage of energy flow. "Pain is the way the body transmits a sign to the brain that something is wrong." (Norman Cousins). Suppressing such a pain signal is like unplugging the oil pressure warning light on your dashboard and assuming that your engine problem is fixed! When we stimulate the body, instead of suppressing it, we can restore the energy pathways, or "chi" flow to symptom-

atic areas, with a corresponding reduction in the pain signal.

Just as a car needs gas, the body needs energy to function. Classical acupuncture; neural therapy; trigger point injections; manual manipulations; and energetic healing all have the same goal.... to restore energy flow to problematic (energy diminished areas) of the body. Now what if there were products which existed that interacted with your physical body to heal itself by targeting energy flow to these problematic areas of the body....naturally? Now that would be a new concept in pain relief.

Body Therapy Cream is such a product. It's a new generation of "Bio-energetic" healthcare products....Encouraging health rather than suppressing symptoms.

"I've suffered with constant pain until I tried Body Therapy Gel and for the 1st time I have been free of pain! I highly recommend this product."... **Bonnie C.**

"The Body Therapy Cream helped the pain in my feet, hands, low back and hip. Thank you."...**Mayrel W. (88 yrs.)**

"I used the Body Therapy Cream on my spine...what a relief! This is an incredible product! I haven't felt this good in years."...**Tonya M.**



## IS PAIN A PROBLEM?

- Back Pain
- Head & Neck Pain
- TMJ Pain



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